



GENESEE COUNTY PARKS

Get away. Right away.

COMMISSION MINUTES: September 25, 2025

MEMBERS PRESENT IN-PERSON:

President Joe Krapohl
Secretary Anne Figueroa
Commissioner James Avery
Commissioner Bill Brandon
Commissioner Gary Goetzinger
Commissioner Michael J. Keeler
Commissioner Cathy Lane
Commissioner Kevin Sylvester

MEMBERS ABSENT:

Vice President James Washington
Commissioner Domonique Clemons

STAFF PRESENT IN-PERSON:

Patrick Linihan, Parks Director; Jeff Johns, Deputy Director; Melissa Gagne, Parks Operations Manager, Rick Witham, Chief Park Ranger; Leisa Gagne, Parks Operations Consultant; Scott Burnett, Parks Operations Manager; Jackie Domerese, Parks Communications, Event, and Brand Manager; Emily Stetson, Park Program Manager

OTHERS PRESENT: None.

1. CALL TO ORDER. President Joe Krapohl presided and called the meeting to order at 10:00 AM.
2. PUBLIC COMMENT. Anyone wishing to address the commission must state their name and address and they have 3 minutes to speak.

No public comment.
3. CONSENT AGENDA. President Joe Krapohl asked Commissioners if there were any items they wish to remove from the consent agenda for discussion. No items were removed.

ACTION TAKEN:

Motion by Commissioner Keeler
Supported by Commissioner Figueroa



GENESEE COUNTY
PARKS AND RECREATION
COMMISSION

MOTION AND SUPPORT TO APPROVE ITEMS A-E AS LISTED IN PACKET.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

4. DIRECTOR'S REPORT

- For-Mar Horticulture held a Native Plant Sale – over 500 plants sold
- Chili Nights & Village Lights event only has 3 tickets left
- 30 staff completed training to become Certified Training Ambassadors (CTA)
- Mental health incident at Holloway – thank you to all assisting services
- Stepping Stone Falls water level is low – it will be dry over the spillway until it rains or water opens, staff have been performing maintenance and cleaning
- Drone users performing audits and testing in the parks – FAA is investigating
- Mott Lake Trail Run had over 200 participants
- Thank you to the Genesee County Road Commission for sourcing our road salt, chloride, and sand
- Recycling – considering logistics of placing bins, seeking grant funding to place at beaches, pavilions, and trail heads first
- The outdoor education space pavilion at For-Mar DeWaters Education Center is complete and ready for Day Camp
- Scott Burnett has been promoted to Parks Operations Manager overseeing Crossroads Village and will be cross trained with revenue generating facilities
- Added trees at Walker Way of Wolverine Campground
- Seeking grant from the C.S. Mott Foundation for the rebuild of Engine 464 of the Huckleberry Railroad
- Bioblitz at For-Mar
- Friends of For-Mar (FOF) Wine Walk raised \$4,000 – FOF will match that in support of the new dock at For-Mar

A. REQUEST TO APPROVE MOU – FRWC PROJECT

Genesee County Parks and Recreation staff requests the approval of a Memorandum of Understanding between GCPRC and the Friends of the Flint River Watershed Coalition (FRWC). Parks staff provide project management to establish publicly available outdoor educational and recreational facilities at 630 W Kearsley Street, Flint. FRWC will administer funds in the amount not to exceed \$200,000.00, supplied by Community Development Block Grant funds. NO USE OF COUNTY GENERAL FUND. NO USE OF PARKS FUND.

Keeler: Curbs?

Linihan: Yes, and cleaning up the parking lot.

ACTION TAKEN:

Motion by Commissioner Keeler

Supported by Commissioner Avery

MOTION AND SUPPORT TO APPROVE MOU AND OBTAIN SIGNATURES FROM PRESIDENT AND SECRETARY.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

B. REQUEST TO APPROVE PARKS MARKETING PLAN FYE 2026

Genesee County Parks and Recreation staff requests the approval of the prepared Parks Marketing Plan for FYE 2026. The Marketing Plan prepared is for advertising and marketing buys that will be invoiced October 2025 through September 2026. NO USE OF COUNTY GENERAL FUND.

Figueroa: Do we evaluate brochures and printing?

Linihan: We usually run out. We have flexibility to print.

Figueroa: With signage, will we continue to use the brown signs?

Linihan: We standardized during the millage campaign. In the long run, no.

Keeler: Did the prison crews work on those?

Linihan: No, we had a print shop with a router.

Brandon: Is the globe our official logo?

Linihan: Yes, we have variations of the logo.

ACTION TAKEN:

Motion by Commissioner Keeler

Supported by Commissioner Sylvester

MOTION AND SUPPORT TO APPROVE PROPOSED MARKETING PLAN AND REFER TO BOC APPROVAL PROCESS.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

C. REQUEST TO APPROVE SPECIAL EVENT LIQUOR LICENSE APPLICATION – LNO

Genesee County Parks and Recreation staff requests the approval to submit a Special Event Liquor License Application to the Michigan Liquor Control Commission to establish a strolling area for liquor sales during the Ladies Night Out event at Crossroads Village on November 22, 2025, from 2:00pm to 7:00pm.

ACTION TAKEN:

Motion by Commissioner Lane

Supported by Commissioner Brandon

MOTION AND SUPPORT TO APPROVE APPLICATION AND OBTAIN SIGNATURES FROM PRESIDENT AND SECRETARY.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

- D. REQUEST TO APPROVE SPECIAL EVENT LIQUOR LICENSE APPLICATION – CHRISTMAS AT CROSSROADS HOLIDAY MAGIC
Genesee County Parks and Recreation staff requests the approval to submit a Special Event Liquor License Application to the Michigan Liquor Control Commission to establish a strolling area for liquor sales during the Christmas Holiday Magic program at Crossroads Village between November 28 and December 28, 2025.

ACTION TAKEN:

Motion by Commissioner Goetzinger
Supported by Commissioner Avery

MOTION AND SUPPORT TO APPROVE APPLICATION AND OBTAIN SIGNATURES FROM PRESIDENT AND SECRETARY.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

- E. REQUEST TO ACCEPT GRANT – C.S. MOTT FOUNDATION

Genesee County Parks and Recreation staff requests the approval to accept a grant from the C.S. Mott Foundation for continued operations of the Flint River Watershed Coalition, in the amount of \$301,152.00, through December 31, 2026. No match. NO USE OF COUNTY GENERAL FUND. NO USE OF PARKS FUND.

Keeler: Will this be used to fund a full-time manager?

Linihan: Yes, it will fund multiple things.

Keeler: Will we be reimbursed for the interim?

Linihan: Yes.

Lane: Suggest sending a thank you to Mott.

Keeler: Thank you to Emily Stetson for stepping in.

ACTION TAKEN:

Motion by Commissioner Lane
Supported by Commissioner Brandon

MOTION AND SUPPORT TO ACCEPT GRANT AND REFER TO BOC APPROVAL PROCESS.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

- F. REQUEST TO AWARD RFP #25-454 – MASTER DEVELOPER FOR NEW STATE PARK

Genesee County Parks and Recreation staff requests the approval to award RFP #25-454 – Master Developer for New State Park to Lurvey Construction, LLC, for a fixed rate of 2% of \$20,108,658.00. Bid was advertised by the Genesee County Purchasing Department. Three bids were received. Bids were assessed by the Parks Director, Parks Operations Consultant, and Development Unit Manager for the State of Michigan DNR. Lurvey Construction, LLC

received the highest score. They will provide construction, design, and engineering. NO USE OF COUNTY GENERAL FUND. NO USE OF PARKS FUND.

Lane: Nice to use a local company. Will it be parks staff running the park?

Linihan: We are maintaining it already. We have an endowment.

Lane: Under Parks control?

Linihan: Partners – we are contractors. There is a committee for money making decisions.

ACTION TAKEN:

Motion by Commissioner Lane

Supported by Commissioner Brandon

MOTION AND SUPPORT TO AWARD RFP AND REFER TO BOC APPROVAL PROCESS.

ROLL CALL

YEAS: Avery, Brandon, Figueroa, Goetzinger, Keeler, Krapohl, Lane, Sylvester

NAYS: None

ABSENT: Clemons, Washington

MOTION CARRIED 8-0-2

5. OLD/NEW BUSINESS—
None.

6. OPPORTUNITY FOR COMMISSIONERS TO ADDRESS THE COMMISSION

Krapohl: Volunteer Dinner went well. We have some volunteers who've volunteered for 30 plus years. Opening Day of Christmas at Crossroads is the day after Thanksgiving. 7:15pm is opening ceremony.

Brandon: Glad to be back.

Lane: Accolades to volunteers – speaks well of leadership and staff

Keeler: Recycling – consider having waste baskets next to the recycling bins. Notification of the deer conditions. Check the trail toward Flint Township – Ballenger and Corunna – there are 2 holes.

7. ADJOURNMENT. Hearing no objections to adjournment, the meeting adjourned at 10:49 AM.

I, Melissa Gagne, Parks Operations Manager, certify that the above is a true and correct transcript from the September 25, 2025, Parks and Recreation Commission meeting that was duly called and held in all respects in accordance with the laws of the State of MI and the by-laws of the company and that a quorum was present.

I further certify that the votes and resolutions of the commissioners of Genesee County Parks and Recreation Commission at the meeting are operative and in full force and effect and have not been annulled or modified by any vote or resolution passed or adopted by the board since that meeting.

Melissa Gagne, Parks Operations Manager
Genesee County Parks and Recreation Commission
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